



**JONATHAN H. BYBEE**  
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## EXPERIENCE

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- Jan. 2015 — Present** **Ravean LLC., Orem, Utah: Creative Director, Partner**  
In charge of brand development, product design, package design, web and print design.
- Oct. 2014 — January 2015** **Luvaire LLC., Orem, Utah: VP of Creative, Partner**  
In charge of brand development, product design, package design, structure design, web and print design.
- Oct. 2013 — Oct. 2014** **Unicity International, Orem, Utah: Creative Director**  
Responsibilities include brand development, package design, structure design, web and print design, as well as creative direction of projects.
- Oct. 2012 to Oct. 2013** **Twinlab Corporation., American Fork, Utah: Creative Director**  
Responsibilities include branding, packaging, structure design, web and print design, as well as creative direction of projects.
- May 2011 to Oct. 2012** **Morinda Inc., Provo, Utah: Senior Designer/Lead Designer**  
Responsibilities include brand development, package design, industrial design, web and print design, as well as creative direction of projects.
- May 2007 — May 2011** **CMA Design, Houston, Texas: Senior Designer/Creative Lead**  
Responsibilities include package design, and creative direction of client projects.
- Dec. 2005 — May 2007** **McCann Erickson, Salt Lake City, Utah: Associate Creative Director**  
Responsibilities include design, creative direction, and brand management of client campaigns.
- Dec. 2002 — 2005** **Studeo, Salt Lake City, Utah: Associate Creative Director**  
Responsibilities include design, art direction, and brand management of client projects.
- Dec. 1996 — Present** **BybeeCreative : Principal Owner**  
Responsible for management and design of client projects, which include interactive and print materials.
- May — Dec. 2002** **Candesa Interactive, Provo, Utah: Senior Art Director**  
Responsibilities include design and art direction of client sites and print and interactive material. Some of these include Multimedia presentation, skins, screen saver and promotional campaigns.
- Dec. 2000 — April 2002** **Providio, Boston, Massachusetts: Consultant/Creative Director**  
Responsibilities include starting at the beginning of a project determining the scope, time line, and what to bill for the entire project. As well as managing the creative direction of projects and design of all sites and interactive material. I work closely with the developers and project manager to stay in scope and on budget.
- Jan. 2000 — Dec. 2002** **Viant corp., Houston Texas: Senior Designer/Creative Lead**  
Responsibilities included creative lead, managing the creative direction of projects and site design of client sites.
- May 1999—Jan. 2000** **Focus Design, Provo, Utah: Interactive Art Director**  
Responsibilities included managing site design and development of client sites.
- Sept. 1998—May 1999** **Zygot Media Group, Provo, Utah: Web/Print Designer**  
Responsible for designing and maintaining their in-house website and print collateral.
- April—June 1998** **SilverKid Digital Studio, NYC, New York: Designer—Intern**
- Dec. 1994—Sept. 1998** **Brigham Young University, Provo, Utah: Designer**  
Responsible for designs ranging from T-shirts to annual reports.

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## EDUCATION

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BFA in Illustration from Brigham Young University, Provo UT.

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## SKILLS

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Mac & PC Platforms

Photoshop, Illustrator, InDesign, Acrobat, Bridge, Keynote, PowerPoint, HTML, CSS, DHTML, Flash, Dreamweaver, and Fireworks.

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## OTHER EXPERIENCE

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March 1991—April 1993

Performed voluntary service for the Church of Jesus Christ of Latter Day Saints in the Mississippi Jackson Mission.

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## CLIENTS

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Coca-cola Company  
Minute Maid  
Weight Watchers  
Neptune Systems  
Vans  
Vonage  
Novell  
CGG Veritas  
Schlumberger  
Marriott Hotels  
SE2 Labs  
Studeo  
Brigham Young University  
Bybee Studio  
ABE Books  
Madcatz  
Zygot Media Group

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## RECOGNITION

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AIGA Board Member - Director of Programming 2012 to 2013  
Special Selection - The Society of Illustrators Show in NYC  
Silver Telly Award